

Munich, April 22, 2010

**New at the SIPLACE BTO-Online Information and Discussion Platform:  
Advice from the Expert: 'The Successful Use of Key Performance Indicators in  
Electronics Production'**

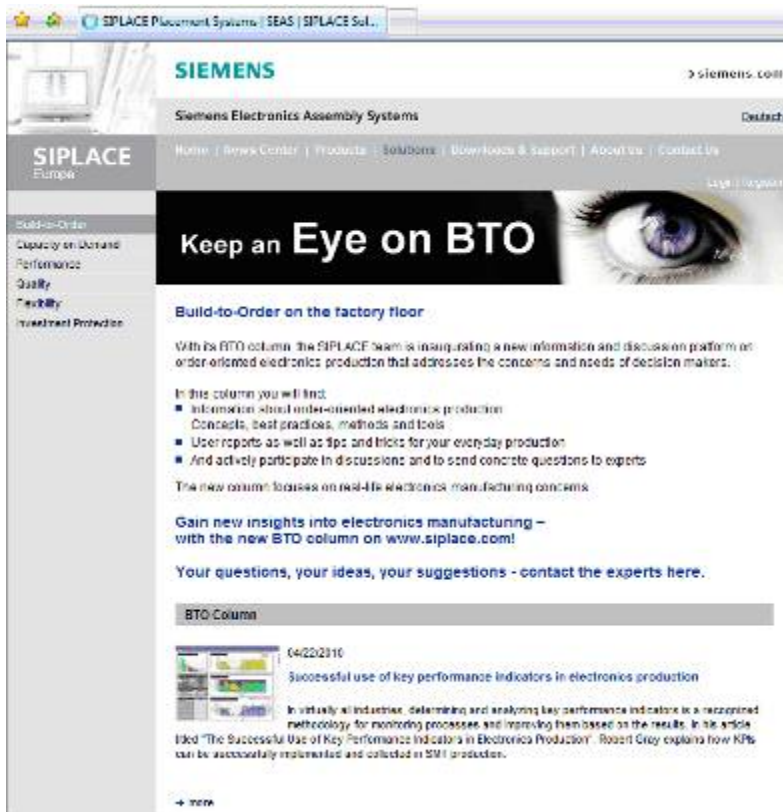
The very positive and interactive feedback to the new SIPLACE BTO Online information and discussion platform confirms the results of a survey conducted by the SIPLACE Team at the 2009 Productronica trade show: expert discussions about technology- and manufacturing-relevant issues are of paramount importance for electronics manufacturers. Another finding shows, that there is still a lot of need of discussion about the introduction and realization of BTO concepts in the electronics industry. Particularly interesting in this context is the handling and use of significant key performance indicators. In his article titled "The Successful Use of Key Performance Indicators in Electronics Production", Robert Gray, who has already supported many electronics manufacturers in the implementation of flexible BTO concepts, goes into depth how KPIs can be successfully implemented and collected in SMT production. For further information please click on: [www.siplace.com](http://www.siplace.com) .

Across most types of industries, determining and analyzing key performance indicators is a recognized methodology for monitoring processes and improving them based on the results.

Robert Gray explains in his article titled "The Successful Use of Key Performance Indicators in Electronics Production", how KPIs can be successfully implemented and collected in SMT production.

The author describes which players must be involved in the installation of KPI systems, what information should be collected and how this data has to be processed in order to trigger cross-departmental communication and improvements.

The Article can be downloaded at: [www.siplace.com](http://www.siplace.com).



The new SIPLACE BTO Online information and discussion platform received very positive and interactive feedback. The next article 'The Successful Use of Key Performance Indicators in Electronics Production' contributes Robert Gray to the column.

For more information about SIPLACE, visit [www.siplace.com](http://www.siplace.com).

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