

Munich, April 22, 2010

**Nepcon Shanghai 2010 a great success:**

**SIPLACE SX wins two more awards and receives excellent feedback**

At this year's Nepcon Shanghai trade show the SIPLACE team received two highly influential and prestigious awards for the new SIPLACE SX: the EM Innovation Award China and the SMT China Vision Award. Receiving both of these awards for the third time running is a sign of the SIPLACE machines' high degree of development, since the independent award panels honor only highly innovative products. The SIPLACE SX impressed the panelists mainly with its extremely flexible Capacity-on-Demand concept and its changeable gantries. Apart from the award juries, many visitors to the SIPLACE booth in Shanghai awarded top grades to the new machines as well, as expressed by Mr. Fuhao of Foryou General Electronics Co., Ltd.: "Thanks to its modular gantries, the SIPLACE SX is the best solution for short-term order peaks. It also enables us to individually adapt the capacity of our lines by shifting gantries between them, which is a particularly attractive feature for us." And Mr. Ou Kai, SMT manager of FiberHome Technologies, added: "The SIPLACE SX is exactly the right machine for our requirements. It allows us to invest precisely in what we actually need. It meets all our requirements in terms of economic efficiency."

The many international awards for the SIPLACE SX, which previously received the Global SMT & Packaging Award at last year's Productronica, confirm the innovative strength and quality of SIPLACE placement machines. Andy Wen, head of the SIPLACE team in China, is proud of these accomplishments: "We are very grateful for these new awards. They are a motivation as well as an incentive for the entire SIPLACE team and affirm our endeavor to develop technologically leading solutions of the highest quality for our customers. With the SIPLACE SX and its Capacity-on-Demand concept, we make sure that our customers always receive a cost-effective solution that works best for their specific production requirements." The SIPLACE SX is the world's first placement machine that allows the user to add or remove a gantry in less than 30 minutes. In combination with the SIPLACE X-Series it provides an ideal end-of-line addition.

## About the Awards

Established in 2006, the EM Asia Innovation Award has honors outstanding performance in the Asian electronics market. It encourages companies in the region to continually strive for excellence and meet the highest standards. The winners are selected by an independent panel of industry experts based on the following categories: innovation, cost efficiency, speed and performance improvement, quality, ease of use, maintenance requirements, and technological advancement.

<http://www.emasiamaq.com/awards2010/>

The SMT China Vision Award, which is also presented by an independent panel of industry experts as well as by readers of SMT China, differentiates between the following categories: creative use of new and existing technologies, total quality, performance continuity, economic value, degree of innovation, cost efficiency, speed and performance improvement, quality, ease of use, maintenance requirements, and environmental compatibility.

<http://www.smtchinamag.com/Visionawards2010/>



Wong Kin Keong (center), SIPLACE's head of sales for China, accepts the SMT China Vision Award on April 20, 2010.



Herbert Hofmann (Center), Chief Operation Officer of SEAS China, during the EM Asia Innovation Award ceremony at Nepcon Shanghai on April 21st.

For more information about SIPLACE, visit [www.siplace.com](http://www.siplace.com).

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