



# PROMATION

*Innovative Solutions for Electronics Mfg.*



## FOR IMMEDIATE RELEASE

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## **PROMATION ADDS 2<sup>nd</sup> SIDE PLACEMENT TO LABEL MASTER**

PLEASANT PRAIRIE, WI — March 16, 2007 — **PROMATION Inc.**, a leading manufacturer of PCB handling solutions for electronics manufacturing, has enhanced its Label Master system by allowing for a 2<sup>nd</sup> sided placement option to be purchased with the station.

**PROMATION's** Label Master is an in-line, print on demand label “pick and place” station that can selectively place a variety of labels onto the PCBs through a simple to use interface program.

The station accurately places labels ranging from 7 mm L x 7 mm W up to 40 mm L x 40 mm W onto PCBs, through the use of an X/Y gantry and programmable Z height. The system includes a 600 dpi Zebra printer for high-resolution label generation and includes an internal buffer conveyor.

The new **2<sup>nd</sup> sided option** allows labels to be placed on both sides of the PCB in a single pass.

For more information about this station or to view this feature on video, visit the company's Web site, contact a local sales representative or call **PROMATION** directly at:

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