



**INTELICOAT TECHNOLOGIES® ANNOUNCES
THE APPOINTMENT OF JOSEPH A. LUPONE AS PRESIDENT AND CEO**

FOR IMMEDIATE RELEASE

SOUTH HADLEY, MA (February 16, 2007) – Intelicoat Technologies (“Intelicoat”), a global leader in the manufacture of coated paper, film, and specialty substrates for imaging and electronic technologies, today announced the appointment of Joseph (“Joe”) A. Lupone as President and CEO, effective immediately. Lupone replaces Robert “Bob” Champigny who served Intelicoat as CEO since June 2002. Intelicoat is an affiliate of Sun Capital Partners, Inc. (“Sun Capital”), a leading private investment firm focused on leveraged buyouts, equity, debt, and other investments in market-leading companies.

Joe Lupone has more than 20-years experience in general management with an extensive background in senior executive sales and marketing roles. Most recently, Lupone served as President of Reflexite Display Optics, a division of Reflexite Company, a manufacturer of optical films to the LCD flat panel display industry. Prior to Reflexite, he served in executive sales and marketing positions from 1985 to 2001 with The Allen-Bradley Company and its successor company, Rockwell Automation, a Division of Rockwell International. His last position with Rockwell Automation was Managing Director of the UK Region which included the UK, Ireland, and the Middle East, in which he was responsible for the general management of all functional organizations within the region.

Michael T. Gillen, Managing Director, Sun Capital Partners, Inc., stated, “We are pleased to appoint Joe Lupone as Intelicoat’s new President and CEO. Joe has had an extensive general management background with demonstrated executive sales and marketing leadership in the optical films industry. He brings the right blend of experience to Intelicoat to further its growth strategy and accentuate the Company’s focus on strategic objectives.

“I would like to thank Bob Champigny for his many years of dedicated service and wish him well in his future endeavors as he pursues personal interests.”

Joe Lupone, President and CEO, Intelicoat Technologies, Inc. added, “I am very pleased to be appointed President and CEO of Intelicoat, which is a brand leader in coated specialty substrates for the imaging and technology industry. My broad experience in leading sales and marketing teams supports our goal of deepening Intelicoat’s market penetration in its target markets. I look forward to the challenge and to working with our executive team, employees, and customers.”

About InteliCoat Technologies, Inc.

InteliCoat Technologies, Inc. (“InteliCoat”) is a global leader in the manufacture of precision-coated paper, film, and specialty substrates for imaging, medical and electronic technologies. Products include imaging substrates for graphics, desktop, proofing, design engineering applications, and information storage; electronic films for applications in printed wiring boards, flexible circuits, optical films for displays, high temperature, conductive and shielding tapes; conductive films; and microfilms. InteliCoat’s operates four manufacturing facilities in the United States and Europe with sales and marketing operations in Australia, The Netherlands, and the United Kingdom, North and South America. For more information, please visit: www.InteliCoat.com.

About Sun Capital Partners, Inc.

Sun Capital Partners, Inc. is a leading private investment firm focused on leveraged buyouts, equity, debt, and other investments in market-leading companies that can benefit from its in-house operating professionals and experience. Sun Capital affiliates have invested in and managed more than 140 companies worldwide with combined sales in excess of \$33.0 billion since Sun Capital’s inception in 1995. Sun Capital has offices in Boca Raton, Los Angeles, and New York, and affiliates with offices in London, Tokyo, and Shenzhen, China.

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