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FOR IMMEDIATE RELEASE

**Omnify Software Named One of the Hottest Companies of 2007 by
START-IT Magazine**

*Company recognized for exceptional customer growth and dedication to innovative PLM
technology development*

Andover, MA, May 15, 2007 – Omnify Software, a leading provider of product lifecycle management (PLM) software for electronic, medical, mechanical, and defense manufacturers, today announces that the company has been designated as one of the “Hottest” companies of 2007 as part of *START-IT* Magazine’s tenth annual Hottest Companies Awards program.

Companies providing technology to the manufacturing industry are eligible for this esteemed award. In order to be designated as a Hot company, technology vendors must meet certain criteria such as revenue growth, client wins, technological developments, and significant accomplishments during the past year that help set a company apart from the competition.

“Omnify Software has a proven track record for delivering innovative and efficient PLM technology to manufacturers,” stated Peggy Smedley, editorial director of *START-IT* magazine. “Omnify met all of the criteria for this award and shows a true dedication to helping customers achieve optimal product design and development through their technology.”

“We are thrilled to be selected as a Hot company for two consecutive years by *START-IT* magazine,” said Jack Rowntree, COO for Omnify Software. “*START-IT* is a well-respected publication, and with the launch of our latest PLM solution, Omnify Empower, being recognized for our continued commitment to providing innovative PLM solutions is truly an honor.”

About Omnify Software

Omnify Software, a leading provider of business-ready Product Lifecycle Management (PLM) solutions, helps OEMs streamline development cycles, Accelerate product innovation and improve bottom-line profitability. Omnify's commitment to customer success has resulted in a solution that is easy to use, quick to implement and provides an open integration platform. Omnify prides itself on superior customer service, delivering outstanding training, development and support with a team of experienced technology professionals. Omnify is acknowledged as an industry leader, winning such honors as START-IT Magazine's Hottest Companies for two consecutive years, as well as the magazine's 2005 Technology and Business Vision award. For additional product information, including pricing, please call 978-988-3800, email info@omnifysoft.com or visit www.omnifysoft.com.

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