

Contacts:

Colin Harding
Grayling public relations
Tel 00 44 20 255 1100
colin.harding@uk.grayling.com

SUN CHEMICAL CIRCUITS EXPANDS TEAM IN ITALY

Midsomer Norton, England – May 17, 2007 - Sun Chemical Circuits has expanded the technical sales team for its Circuits business in Italy following an increase in turnover during 2006.

The company, which is one of the world's leading suppliers of inks and resists to the printed circuit board (PCB) manufacturing industry, has appointed Mauro Preziosa as a sales executive. Preziosa joins Sun Chemical Circuits with substantial experience in the industry.

Based at the Sun Chemical facility at Turate, near Milan, his key objectives include driving continued growth of market share in Italy and providing technical sales support to current customers.

Preziosa said: "I look forward to working with the Sun Chemical Circuits team in Italy and the rest of the world. It is my goal to help Sun Chemical Circuits become a dominant supplier in the European markets and continue to serve and support the industry in Europe."

Richard Martin, global vice-president, Sun Chemical Screen & Circuits, said: "Our Italian Circuits business has grown well over the last few years, with an expanding portfolio of products we can offer our customers. We are building on this success and this appointment is yet another demonstration of our commitment to the markets in Europe. It will allow us to continue providing a high level of support and expertise to our customers."

Sun Chemical Circuits has approximately 35 - 40% market share in the overall European Circuits market. The company has been a supplier of inks and resists to the PCB industry for over 45 years and continues to adapt to the changing demands from its customers and OEM requirements.

The company has also appointed Frank Eirmbter to a similar role in Germany to further develop its overall European business.

-Ends-

Word count: 280

About Sun Chemical

Sun Chemical, the world's largest producer of printing inks and pigments, is a leading provider of materials to packaging, publication, coatings, plastics, cosmetics, and other industrial markets. With annual sales of over \$3 billion, Sun Chemical has more than 11,000 employees supporting customers around the world. The Sun Chemical Group of companies includes such established names as Coates, Hartmann, Kohl & Madden, and US Ink.

Sun Chemical Corporation in the U.S. and Sun Chemical Limited in England are subsidiaries of Sun Chemical Group B.V., the Netherlands. Sun Chemical has headquarters in Parsippany, New Jersey, U.S.A.; Slough, England; and Weesp, the Netherlands. For more information, please visit our Web site at www.sunchemical.com.